

**Sexual Entertainment Venue (SEV) Licence Renewal  
Purple Door, 5 York Place, Leeds LS1 2DS  
Enforcement Activity Report for purpose of the Licensing Sub Committee**

Public complaints have been referred to the Entertainment Licensing Section regarding the amount of promotional teams in the City Centre on an evening. That promotional staff have been aggressive and in some situations have been importuning/soliciting/touting for business.

On the 11<sup>th</sup> September 2014, officers of the Entertainment Licensing Section organised a meeting with all the Sexual Entertainment Venues in Leeds to discuss the increase in complaints regarding the amount and conduct of promotional teams. Although some ideas were discussed with a view to moving forward nothing was settled and no further agreements have been made to date with the operators of Purple Door.

Leeds City Council received further complaints that sexual entertainment venues have been aggressively flyering.

We are concerned that Leeds City Centre is being saturated with promotional teams for sexual entertainment venues.

The busy areas in Leeds where the SEVs are flyering are also located in close proximity to attractions frequented by families.

e.g.

Duncan Street/Briggate	-	McDonalds/Nandos/on route to bus station.
Merrion St/Belgrave/New Briggate	-	Grand Theatre and main thoroughfare out of city.
Albion St/Woodhouse Lane	-	Cathedral/arena exit route/bus stops/McDonalds.
East Parade/Headrow/Park Row	-	Cathedral/Cenotaph/Town Hall/Art Gallery/bus stops/Millennium Sq.
City Sq/Boar Lane	-	Trinity Shopping Centre including a cinema, Trinity Church, Burger King.

The Licensing sub-committee may consider it appropriate to review the existing conditions attached to the licence to control the activities of promotional teams operating for Sexual Entertainment Venues in Leeds.

Below for Members assistance are the relevant conditions of licence and alternative suggestions:

**Existing condition 23;**

Any written, visual or auditory advertisement material, posters, signage or window display must not be of a sexually explicit or suggestive nature, will not contain images or text of a sexually explicit, obscene or offensive nature and must be approved by the council in writing.

**Suggested amended to condition 23;**

Any written, visual, auditory/verbal advertisement and promotional material including posters, leaflets, flyers, signage, promotional clothing and window display must not be of a sexually explicit or suggestive nature, will not contain images or text of a sexually explicit, obscene or offensive nature and must be approved by the council in writing prior to use.

**Existing condition 24;**

Leafleting/distribution of flyers will only be permitted in such a way where it does not cause public offence. This is regulated by the paid permit system authorising distribution of free printed material issued by Leeds City Council. The licensee will remove any leaflets from the highway within a 100 metre radius of the distribution point by 6am in addition to the area surrounding the premises. The licensee will have a flyer distribution policy to be approved by the council.

**Suggested amendment to condition 24;**

Promotional activities including leafleting/distribution of flyers will be carried out in a manner so not to cause public annoyance or offence. The licensee will have a flyer distribution policy to be approved by the council.

No more than 5 promotional teams consisting of no more than 2 persons per team will operate at any one time.

Promotional teams will not operate between 5am and 9pm Fri & Sat and between 4am and 9pm Sunday to Thursday.

The licensee will remove any leaflets from the highway within a 100 metre radius of the distribution point by 5am in addition to the area surrounding the premises.

Any person/company linked to the business whether directly or indirectly shall not seek to obtain custom by means of personal solicitation, touting and/or importuning.

Samantha Longfellow  
Senior Liaison & Enforcement Officer  
Entertainment Licensing Section